

# EUROPEAN PLATFORM ON DIET AND PHYSICAL ACTIVITY

## SHORT MINUTES-"WORKSHOP PPP's on governance"

21 October 2008

Luxembourg. JMO building.

**6 Member States** (Ireland, Finland, Belgium, Luxembourg, Sweden and Denmark) and **4 Platform Members** (EHN, EPHA, IBFAN and CIAA) were present at the meeting.

Beforehand the participants were invited to think about the following **questions**:

- *Levers and barriers to engage in Public Private Partnership?*
- *Key elements for an effective Public Private Partnership?*
- *From the industry perspective, how to manage internal governance of PPP's?*

After introducing the background for the discussion, the chair gave the floor to Platform Members and Member States to express their **understanding of the issue with PPPs** and on the governance of those. It was clarified that the **European Platform** for Diet, Physical Activity and Health **is not a Private Public Partnership**. It **is a Platform for actions** where actors share information about their initiatives. Of course, individual members can engage in PPPs, but they are not obliged to do this.

The discussion revealed that there still are many unsolved elements as to the understanding of, and about the use of, PPP's.

In the questionnaire sent to Member States to get an overview of existing PPP's the following definition was used:

*"Definition of a public private partnership: a public private partnership is a partnership between the national (or regional) government and one or more private sector companies or organizations within the policy context of counteracting overweight and obesity. Private sector may include for-profit companies as well as non-profit NGOs."*

The chair of the session concluded that it is necessary to discuss issues around PPPs more thoroughly in the **High Level Group**. The following elements were identified for further discussion:

- ✓ **Definition of** Public Private Partnership the meaning of the word 'partnership' and whether other terms such as "interactions with the Private Sector" might be more appropriate..

### **Rules of Governance** of PPP's

- ✓ **Roles** of every actor within the PPP's.
- ✓ Management of **Conflicts of interest**.
- ✓ **Independent monitoring** : how to built "monitoring so that it remains independent and credible.

Next meeting of the HLG will discuss PPP's based on a working paper that will invite them to reflect on most of the issues the workshop identified as necessary to discuss.